

ABSTRACT

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**COOKIES WITH IMPROVED SHELF LIFE
AND PROCESS FOR PREPARING THEM**

10 Cookies having an extended shelf life are prepared utilizing fat-containing flavor
chips to resupply the base cake portion of a cookie with important flavor components that are
lost over time. A preferred chocolate chip cookie will include a continuous crumb base cake
portion with a mixture of chips of different sizes dispersed therein. Some of the chips will be
small and some larger. The chips comprise a continuous fat matrix, and at least some of the
15 smaller chips will be enhanced flavor chips which comprise at least one added flavor
composition in a concentration greater than present in the larger chips. In another aspect, the
use of small enhanced flavor chips alone will provide the benefits of flavor extension while
not providing chip perception.

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